

**Meeting Minutes**  
**Special Meeting of the Envision Board of Directors**  
**Tuesday, January 17, 2023**

*The California Governor's Executive Order Number N-29-20 has suspended some provisions in the Brown Act and allows meetings during the COVID-19 pandemic to occur entirely telephonically.*

**I. Preliminary**

- A. Call to Order
  - Board Chair Mark Daoust called the meeting to order at 4:01pm
- B. Roll Call
  - Attendees: Mark Daoust, Shruti Sehra, Rhonnel Sotelo, Kaleb Lawson, Akil Hollis, Rob Vassel, Jillian Juman, Tara Thomas, Kyle Castillo, Bob Lenz
  - Not present: Larry Hancock, Miyesha Perry, Michelle Seijas, Tara Thomas
  - Others Present: Kathi Burke, Sele Nadel-Hayes, Jeff Sloan, Miranda Rozas, Monica Alatorre, Cliona Murphy
- C. Adopt the Agenda
  - Motion: Shruti Sehra
  - Second: Akil Hollis
  - Approved by voice vote: Yes 9 No 0

**II. Public Comments and Announcements:**

- A. There were no public comments.

**III. Consent Agenda**

- A. Ratification of Board Meeting Minutes: November 10, 2022
- B. Ratification of Special Board Meeting Minutes : December 8, 2022
  - Motion: Bob Lenz
  - Second: Kyle Castillo
  - Approved by voice vote: Yes 9 No

**IV. Public comment on Envision Education and Envision United CTA/NEA opening negotiations proposals; adoption of Envision Education's opening proposal (Gov. Code section 3547)**

**V. Adopting Envision Education Opening Negotiation Proposal**

- Motion: Bob Lenz
- Second: Shruti Sehra
- Approved by voice vote: Yes 9 No

**VI. Updates**

- A. Annual Fundraiser
  - Jillian Juman said that the fundraiser has a budget of \$20K to support the annual virtual fundraiser but would need another \$30K for a hybrid event or in person. Given that people like to have an event to which to contribute, in person or small dinners for certain groups have been suggested. The ideal would be the hybrid but to ensure that we are making money not just

spending it. Should we hunt down more money for a hybrid event although we might end up spending more than we make?

- Mark remarked that it was a sizable amount of what is usually raised but that in the past there have been funders who have funded the whole event so that all that was raised came to Envision. Is that still possible? With an online component Envision can draw from a far larger swath of participants. Mark thinks that a separate event for Envision's top donors would be good also.
- Monica Alatorre, Director of Development, took a moment to discuss the direction the board would like to take for our future fundraisers and that the money we have this year is for a smaller event. Monica recommended that we do an online fundraiser and include a watch parties, hosted by board members. April 20th and April 27th were the suggested event dates. We will have the board members join to direct the online fundraiser. We are noticing that there is less of an interest to get people to log on online only. Students would attend the watch parties. Monica explained the technology and the payments will be set up through PayBee. A decision needs to be made quickly.
- Kaleb mentioned that he is looking to substantiate the alternative income on a net basis.
- Shruti said that in person events are being adopted by entities that have one marquee fundraising event annually. Should there be a watch party at a school, with students in attendance?
- Bob Lenz asked about cost; does an in person event cost more but make more as opposed to a virtual event that might cost less to produce but make less?

#### B. Capital Campaign

- Monica Alatorre, Director of Development, promised to let everyone know of her decision by Friday of this week, January 20 2023. The Capital Campaign will launch with the goal of raising \$5 million for a new Envision home in Oakland. There is a working group of board members and the 6 month long phase 1 will be working on how to get to that goal, compiling a prospect list and training the board about participating in the campaign.
- Shruti thinks that the plan, as reviewed by several members of the board already, is very good and will need the participation of the whole board and it's all for getting to a point of stability in Oakland.
- Bob is looking forward to training everyone and getting ready to fundraise.

#### C. Governance

- Mark Daoust, Board Chair, informed the board that Jean Driscoll will be stepping down as a board member. We appreciate her time and wonderful work on the board.

### VII. **Closed Session: Conference with Real Property Negotiations (Gov Code section 54954.5, subdivision (b) and 54956.8)**

- A. Property: 1515 Webster Street, Oakland CA 94616
- B. Agency Negotiator: Sele Nade-Hayes
- C. Negotiations with: Colliers -Global Commercial Real Estate Services
  - The board went into closed session at 4.34pm

### VIII. **Report Back from Closed Session**

- The board came back from closed session at 5.35pm

### IX. **Adjournment:**

- A. Board chair Mark Daoust adjourned the meeting at 5:38pm