

Meeting Minutes
Meeting of the Board of Directors – Envision Education
Thursday, June 1, 2017
Envision Education Support Office
111 Myrtle Street #203
Oakland, CA 94607

I. Closed Session

- Personnel Per Gov. Code 54957: CEO/Board Evaluation
- Conference with Labor Negotiator (G.C. 54957.6)
- Report Out from Closed Session
 - None

II. Preliminary

1. Call to Order

- Board Chair Parker Blackman called the meeting to order at 5:11pm.

2. Roll Call

- Attendees: Keysha Bailey, Parker Blackman, Kathi Burke, Dea-Anne D’Amico, Mark Daoust, Marjorie Goux, Phil Johnston, Kristi Kimball, Michael J. Mendes, Gia Truong
- Absent: Matt Armanino, Gay Hoagland, Mark Yowe
- Phone: Bob Lenz
- Others Present: Terry Cumes, Larry Hancock, Rachel Maida, Jamie Marantz, Janeen Jackson, Susan Portugal, Sarah Chostner

3. Adopt the Agenda

- Motion: Dea-Anne D’Amico
- Second: Marjorie Goux
- Approved by roll call vote: 11 Yes 0 No 0 Abstain

III. Public Comments and Announcements: None

IV. Comments – Chair & CEO:

Parker Blackman praised the board and the Management team for how they managed change during this fiscal year and pointed out the efforts of the negotiations with Envision United and the success with the new middle school. Gia Truong thanked Parker, Phil and Keysha for their strong leadership. Parker introduced incoming and potential board members Larry Hancock and Susan Portugal and asked Rachel Maida (presenting for ELP in Justin’s Wells’ absence) and Janeen Jackson to introduce themselves.

V. Consent Agenda

- Ratification of Board Meeting Minutes: April 13, 2017
- Approve the Envision Educator Effectiveness Expenditure Summary Plan for FY2017-18
 - Motion: Kathi Burke
 - Second: Michael Mendes
 - Approved by roll call vote: 11 Yes 0 No 0 Abstain

VI. Governance

- Susan Portugal left the room and Kathi Burke gave a brief synopsis of Susan’s qualifications for the board and added that the Executive Committee recommends her as new director of the board.
- Approve New Board Member, Susan Portugal, starting July 1, 2017 for 3-year term
 - Motion: Kathi Burke
 - Second: Dea-Anne D’Amico
 - Approved by roll call vote: 11 Yes 0 No 0 Abstain

VII. Deep Dive Portfolio Defense

- Gia set the stage with the analogy, “How do we fly the plane and fix it at the same time?”
- After a short video that spoke to the power of the portfolio defense, the board discussed various ways to keep the rigor and quality of the portfolio defense while also making it less of a chore and added work for the teachers.

VIII. Working Group Updates

1. ELP

- Mark Daoust shared that there is significant growth locked in for next year.
- Defense Design Studios (DDS) were a success with more participants than ever.
- Big strategic questions ahead on how to scale.
- Pretty seamless transition from Ben Kornell to Justin Wells.
- Gia shared a bit of ELP’s story for the new directors in the room. She also informed the board that ELP formed a steering committee that meets regularly to manage the transition, for day-to-day support, and to work on strategy.
- Rachel introduced the partner voice video and described the Texas school where it takes place.
 - ELP has been working with them since 2015, this is their 3rd DDS.
 - It’s a much larger school with different constraints than in CA; for example, teacher pay is based on their students’ test scores.
 - Basis of the video: Student culture has changed dramatically for the better thanks to the partnership with ELP
- Rachel gave a synopsis of what the Design Defense Studio does and how it helps clients.
- Phil, Larry and Kathi gave a description of their impressions from attending a portfolio defense.
- Gia gave an ELP staffing update

2. Schools

- Jamie focused on the goals that the schools set for themselves
- Goal for 4-year college acceptance was 80% and the average across the entire network of 3 Envision schools was 81%.
- Attendance over the entire network was 90%; most schools in the Bay Area barely make 90%.
- Teacher retention: student teacher pipeline is working well as teacher guides are becoming teachers. Our former students are coming through the ranks and teaching our new students.
- Jamie gave a deep background on why schools now use LCAP (Local Control Accountability Plan) and how it is determined. The board discussed the academic areas of strength and growth and how to sustain and raise literacy and raise overall mathematics in all three Envision High Schools.
- Gia gave a synopsis of suspension rates at each school and how it is determined.

- Approve 2017-18 Local Control Accountability Plans (LCAPs) for City Arts and Tech, Envision Academy, and Impact Academy
- No vote: This was the discussion period.

3. Development

- Sarah led the board in a discussion on fundraising.
- Board members discussed amongst themselves why development is important and then reported out their discussion.
 - raise money
 - create support for the schools and the cause
 - spread Envision's reputation
 - to open more schools
 - counteract the loss in government funding
 - enables exceptional program
- Sarah gave a synopsis of the vision for Evening with Envision for Spring 2018 (formerly in October) and asked for input on the new vision.
- Kathi loved the meal with a firefighter auction item from 2106.
- Gia wants to showcase Envision's students instead of highlighting their sad stories. Show their power and how Envision has transformed their futures.
- Phil suggested having students at different stations and guests wander around and meet them to offer more time to engage.
- Sarah explained that the silent auction was dropped because it took up too much staff time for the \$5K raised.
- Sarah explained that there would not be a deficit in the budget due to end of the year giving and board pledges.

4. Finance and Operations

- Terry gave a synopsis of the three streams of funding from the state of California.
- Terry gave an explanation of how the budget will breakeven for 2017 because of the \$2 million transfer of the middle school fixed assets (the portables) to the LLC.
- Keysha detailed the middle school LLC move of assets.
- Terri gave a FY18 budget snapshot
 - \$300k increase in revenue, mostly due to increase in middle school.
 - ELP grants increased.
 - No one-time funding expected next year.
 - Expenses raised due to teachers' union negotiated raises.
 - \$500K raise in benefits due to STRS dollars required to be put aside by the state for retirement.
- Goal is to build reserves but also spend where it will most improve our students' outcomes.
- The key thing is covering a lot of the middle school debt with SB40 funds; then Envision will have a middle school that pays for itself.
- Expect same surplus next year. Envision is still at positive net assets. The only change is fixed assets moving to the LLC, which will increase the expenses due to no depreciation.
- Overall we are in a very good position. By transferring these assets to the LLC it gives Envision's lenders more collateral.

Approve Resolution of the Board of Directors (2017 Financing) for the transfer of fixed assets (modulars) to LLC

- Motion: Phil Johnston
- Second: Michael Mendes
- Approved by roll call vote: 11 Yes 0 No 0 Abstain

Approval of FY2018 Budget

- Motion: Kathi Burke
- Second: Phil Johnston
- Approved by roll call vote: 11 Yes 0 No 0 Abstain

VII: Adjournment

- Meeting was adjourned at 7:36pm